

# Enterprise Data Management Solutions

Powered by  **elysium**  
ANALYTICS


**Achieve an enterprise-wide, strategic view of siloed data from multiple sources to enhance targeted decision-making insights.**

Today's digitized economy enables instantaneous virtual exchanges to customers worldwide. Digitization has elevated the importance of data-driven models, from omnichannel marketing attribution to real-time cyber security analytics, so raw data can be transformed into meaningful insights. Rapid digital transformation and the push to accelerate innovation are expanding the volume and variety of data.



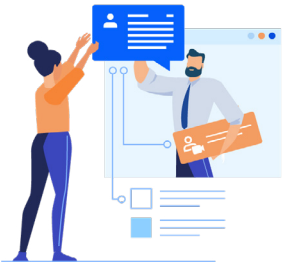
System Soft Technologies' Enterprise Data Management solutions powered by Elysium Analytics is a cloud native, SaaS application built for modern enterprises. It delivers unified observability and optimization across an organization by combining Snowflake's cloud scale with simple data collection, search, advanced analytics and visualizations from one data store on a usage-based billing model. By integrating and aggregating data from disparate tools, log sources and marketing channels, organizations can reduce cost, time and complexity through data intelligence and automation.

## Immediate, Self-Service Platform Helps Overcome Top Data Challenges

- 
- Get accurate, validated data
  - Connect and unify data from multiple sources
  - Data accessibility customized to specific users
  - Capture log data in a centralized data lake
  - Identify risk and proactively resolve security alerts
  - Share and collaborate data analysis with key stakeholders
  - Reduce increased costs to manage multiple platforms and data aggregation
  - Realign team on measurement and reporting with a unified view of performance

## Integrated Governance, Risk and Compliance

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- Connect and unify data from multiple sources
  - Reduce costs, time and complexity of manual processes
  - Enhance ability to understand and personalize customer experiences
  - Respond to threats significantly faster with real-time, machine learning dashboards
  - Optimize marketing budget and spend
  - Create predictions on new campaigns
  - Achieve enterprise view of overall marketing performance
  - Flexible, usage-based pricing model for individual business needs and scaling data on demand



## Enterprise Data Management Platform

Integrate all marketing, sales and customer data from disparate sources. Create a contextual connected data model with complete data governance.



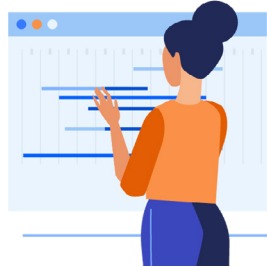
## Data Lake Security Analytics

Integrate all security and log sources. Automatically collect all data needed from any source. Easily parse, map and group data for full context and faster analytics. Contextual and threat intel enrichment allows for a proactive approach to identify, remediate and prevent security and performance issues in real time.

### Learn More Today!

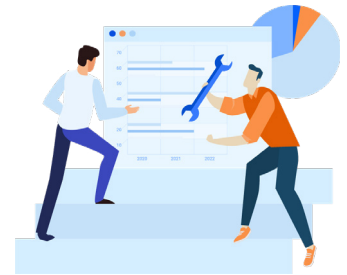
Contact System Soft Technologies to discover how we can help you manage and mitigate business risks, navigate compliance challenges and stay updated with processes and controls to meet regulatory requirements imposed by governmental bodies, regulators and industry mandates.

[Learn More](#)



## Customer Journey Mapping and Enhanced Personalization

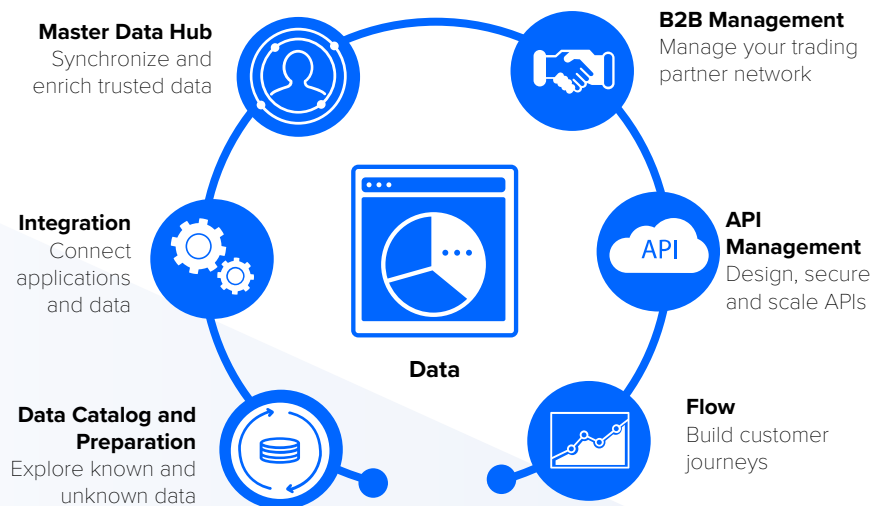
Achieve visibility into customer marketing channel engagement and apply those insights to support lead generation and enhance the customer experience with personalized offers at every touchpoint, building a healthy lifetime value with the customer.



## Omnichannel Marketing Attribution

Apply descriptive, predictive and prescriptive methods to extract insights for assessing the value and ROI of all channels. Customize visualizations with a holistic view of campaign insights and drill-down intelligence for channel analysis.

## Unified Platform Integration



- Integrates seamlessly with any combination of SaaS, cloud and on-premises apps
- Supports the complete lifecycle of APIs in a hybrid environment
- Allows customer organizations to securely share underlying physical computing resources
- Enables organizations to enrich and synchronize data across their enterprise
- Complies with all regulations and standards that keep user data protected

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