

FOR IMMEDIATE RELEASE

LinkedIn Live: Ask an Expert: Hyperautomation and the Human in the Loop by System Soft Technologies

Save the date for Episode 2 of a 3-part interactive, Q&A series for business and IT leaders, who need to know: Can artificial intelligence and business process automation be humanized?

TAMPA, FL—June 24, 2021—[System Soft Technologies](#), a leader in enterprise IT services, solutions and products, today announced the company is hosting a LinkedIn Live streaming event at 11 a.m. ET on Thursday, July 1, 2021. The second of a three-part LinkedIn Live series —“Ask an Expert: Hyperautomation and the Human in the Loop”—will answer for business and IT leaders: Can artificial intelligence (AI) and business process automation be humanized? This LinkedIn Live event will also share how AI and automation are gaining momentum, the specific advantages of these technologies, and how this translates into better business outcomes.

After a live interview between business process automation experts Tom Helfrich, Vice President Intelligent Automation at System Soft Technologies, and Micah Smith, Director-Developer Evangelism at Automation Anywhere, the tandem will explore how organizations can eliminate repetitive tasks to free up workforces and allow them to sharpen their focus on revenue generating tasks.

Join both Helfrich and Smith as they take a deep dive into the benefits of business process automation and answer attendee questions during this LinkedIn Live event.

To attend “Ask an Expert: Hyperautomation and the Human in the Loop,” click on the event page link [here](#).

To watch a replay of episode 1, “Ask an Expert: Scaling Automation Through Democratization,” click [here](#).

What: Ask an Expert: Hyperautomation and the Human in the Loop; Integrating Machine Learning and the Human Experience [Episode 2 of a 3-Part Series]

Experts: Tom Helfrich, Vice President Intelligent Automation at System Soft Technologies, and Micah Smith, Director-Developer Evangelism at Automation Anywhere

When: 11 a.m. ET, Thursday, July 1, 2021.

Where: Join the LinkedIn Live event [here](#).

About System Soft Technologies

[System Soft Technologies](#) is a \$136 million, privately held, global technology firm founded in 1999, headquartered in Tampa, Florida. The company is focused on helping businesses accelerate innovation through the delivery of exceptional IT products, services and solutions. System Soft broad range of capabilities contribute to the success of its clients across various industries and verticals and include digital transformation, application development, data analytics, Big Data, cybersecurity, AI/ML and cloud services and solutions. System Soft expertly combines the right people, processes and technologies, enabling its clients to maximize business value, operational efficiencies and software developer talent through the digital strategies driving today’s businesses to grow. System Soft also incubates new technologies, including two major data analytics startups, Elysium Analytics and Delphian Trading, respectively, next-generation cybersecurity and fintech innovators. Learn more about [System Soft Technologies](#), [Elysium Analytics](#) and [Delphian Trading](#), or connect, follow and like us on [LinkedIn](#), [Twitter](#) and [Facebook](#). For industry news, trends and updates, read our [blog](#).

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