Data Insights
with
Microsoft Analytics

Grow your business and improve customer retention with digital technologies.

Many organizations struggle with their data, including issues with access, accuracy, aggregation, visualization, and security. Fortunately, Microsoft provides a rich set of tools to help overcome these challenges.

System Soft Technologies' capabilities enable you to leverage the full power of Microsoft's data platform, spanning descriptive (what happened), predictive (what will happen), and prescriptive (what needs to happen) analytics.

Visualization and Reporting

Power BI simplifies extracting and presenting data in dynamic and interactive data visualizations. We develop visualizations and drilldowns specific to executive leadership and the analytics critical to their role.

Data Quality

Effective data analytics requires the right data environment. Our data quality best practices help ensure data is optimized for analytics across organizational and functional boundaries.

Architecture

Your architecture may be hindering effective generation of analytical outputs due to lack of integration and rationalization of data sources. We quickly design and implement a modern, flexible architecture that leverages Microsoft's technology to turn data into actionable insight.
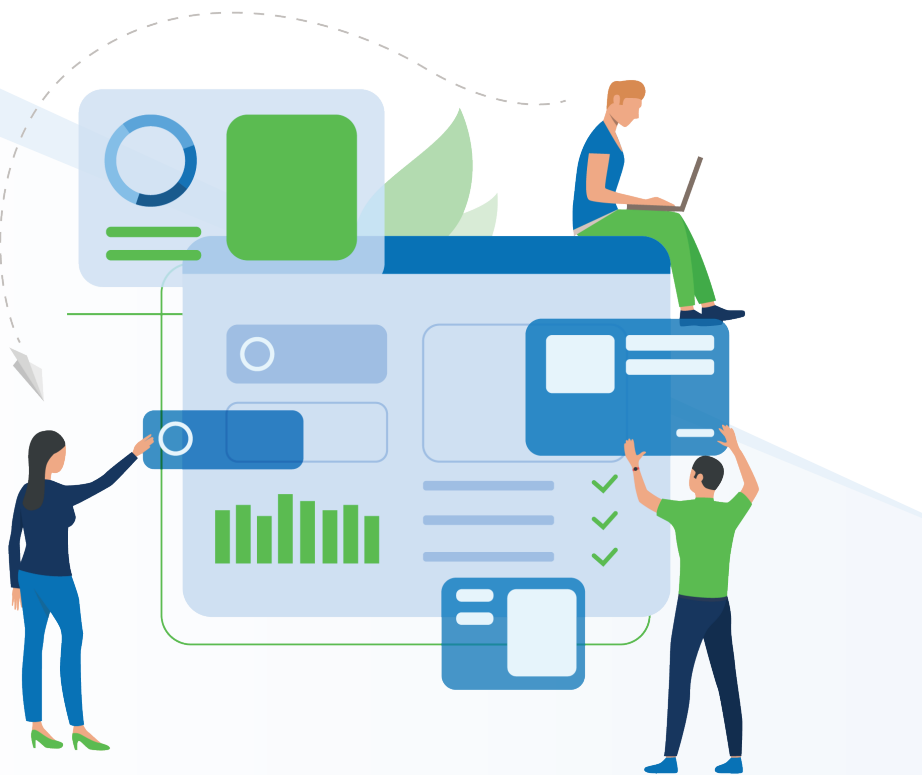
Who Will Benefit?

Organizations across many industries looking to rapidly enhance their understanding of customer behavior and deepen their customer relationships. Your business functions like marketing, e-commerce, customer experience and insight, and data science primarily gain a significant advantage.

How This Helps You

Driving Microsoft's data platform, SSTech facilitates your organization improving the customer experience, reducing customer acquisition and service costs, growing existing customer sales, increasing acumen of customer interaction, and reducing time to value.

A Trusted Guide to Analytics

SSTech's Microsoft Practice can guide you in fully leveraging today's advancing technology by accelerating the application of Microsoft's innovations directly to your business needs.

Analytics Success

Wherever you are on your analytics journey, SSTech is here to help. Contact us today to learn more about our digital assessment, and how it can advance your analytics strategy to quickly realize the full benefit of analytics investments.

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